



Retail Goods and Services Expenditures

2612 Colby Ave, Everett, Washington, 98201
 Ring: 1 mile radius

Colby Site Data
 Latitude: 47.98302
 Longitude: -122.20856

Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Set to Impress (11D)	56.8%	Population	18,158	19,013
Front Porches (8E)	15.4%	Households	7,471	7,974
Parks and Rec (5C)	13.7%	Families	3,123	3,301
Social Security Set (9F)	5.5%	Median Age	36.6	37.3
Emerald City (8B)	5.5%	Median Household Income	\$39,572	\$44,894
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		73	\$1,688.99	\$12,618,464
Men's		73	\$317.86	\$2,374,730
Women's		73	\$586.54	\$4,382,020
Children's		74	\$275.24	\$2,056,315
Footwear		74	\$339.16	\$2,533,875
Watches & Jewelry		70	\$101.40	\$757,524
Apparel Products and Services (1)		70	\$68.80	\$514,000
Computer				
Computers and Hardware for Home Use		74	\$159.03	\$1,188,094
Portable Memory		79	\$4.23	\$31,608
Computer Software		79	\$15.94	\$119,099
Computer Accessories		70	\$13.34	\$99,691
Entertainment & Recreation		69	\$2,277.71	\$17,016,777
Fees and Admissions		69	\$445.35	\$3,327,225
Membership Fees for Clubs (2)		68	\$115.97	\$866,434
Fees for Participant Sports, excl. Trips		68	\$82.36	\$615,302
Admission to Movie/Theatre/Opera/Ballet		73	\$121.09	\$904,663
Admission to Sporting Events, excl. Trips		66	\$43.99	\$328,670
Fees for Recreational Lessons		66	\$81.30	\$607,384
Dating Services		107	\$0.64	\$4,773
TV/Video/Audio		73	\$957.43	\$7,152,992
Cable and Satellite Television Services		73	\$649.81	\$4,854,746
Televisions		74	\$108.97	\$814,084
Satellite Dishes		73	\$1.14	\$8,540
VCRs, Video Cameras, and DVD Players		77	\$8.40	\$62,746
Miscellaneous Video Equipment		67	\$7.17	\$53,534
Video Cassettes and DVDs		77	\$24.74	\$184,819
Video Game Hardware/Accessories		81	\$18.70	\$139,687
Video Game Software		80	\$21.88	\$163,469
Streaming/Downloaded Video		77	\$4.43	\$33,118
Rental of Video Cassettes and DVDs		77	\$18.08	\$135,097
Installation of Televisions		61	\$0.68	\$5,110
Audio (3)		73	\$89.78	\$670,740
Rental and Repair of TV/Radio/Sound Equipment		68	\$3.65	\$27,302
Pets		65	\$367.49	\$2,745,511
Toys and Games (4)		74	\$91.29	\$682,002
Recreational Vehicles and Fees (5)		54	\$117.34	\$876,658
Sports/Recreation/Exercise Equipment (6)		62	\$118.22	\$883,190
Photo Equipment and Supplies (7)		71	\$57.50	\$429,559
Reading (8)		70	\$106.15	\$793,056
Catered Affairs (9)		71	\$16.94	\$126,584
Food		73	\$6,194.44	\$46,278,670
Food at Home		73	\$3,821.41	\$28,549,774
Bakery and Cereal Products		73	\$535.07	\$3,997,537
Meats, Poultry, Fish, and Eggs		73	\$836.08	\$6,246,337
Dairy Products		72	\$404.68	\$3,023,371
Fruits and Vegetables		74	\$729.58	\$5,450,720
Snacks and Other Food at Home (10)		73	\$1,316.00	\$9,831,809
Food Away from Home		72	\$2,373.03	\$17,728,896
Alcoholic Beverages		76	\$421.10	\$3,146,003
Nonalcoholic Beverages at Home		74	\$368.63	\$2,754,053

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	65	\$1,791.70	\$13,385,789
Vehicle Loans	68	\$2,893.56	\$21,617,754
Health			
Nonprescription Drugs	66	\$85.82	\$641,139
Prescription Drugs	65	\$324.23	\$2,422,348
Eyeglasses and Contact Lenses	67	\$60.43	\$451,506
Home			
Mortgage Payment and Basics (11)	60	\$5,590.21	\$41,764,451
Maintenance and Remodeling Services	57	\$959.67	\$7,169,692
Maintenance and Remodeling Materials (12)	54	\$161.24	\$1,204,633
Utilities, Fuel, and Public Services	70	\$3,566.39	\$26,644,463
Household Furnishings and Equipment			
Household Textiles (13)	73	\$71.84	\$536,680
Furniture	70	\$361.86	\$2,703,430
Rugs	64	\$15.78	\$117,901
Major Appliances (14)	64	\$171.61	\$1,282,079
Housewares (15)	71	\$51.23	\$382,765
Small Appliances	73	\$33.49	\$250,167
Luggage	68	\$6.29	\$46,973
Telephones and Accessories	69	\$34.68	\$259,089
Household Operations			
Child Care	72	\$322.20	\$2,407,125
Lawn and Garden (16)	59	\$256.64	\$1,917,362
Moving/Storage/Freight Express	84	\$62.07	\$463,743
Housekeeping Supplies (17)	70	\$502.07	\$3,750,977
Insurance			
Owners and Renters Insurance	59	\$297.08	\$2,219,468
Vehicle Insurance	71	\$860.33	\$6,427,544
Life/Other Insurance	58	\$269.19	\$2,011,087
Health Insurance	66	\$1,753.81	\$13,102,702
Personal Care Products (18)	71	\$332.26	\$2,482,324
School Books and Supplies (19)	77	\$138.14	\$1,032,043
Smoking Products	80	\$370.72	\$2,769,644
Transportation			
Vehicle Purchases (Net Outlay) (20)	67	\$2,718.31	\$20,308,464
Gasoline and Motor Oil	70	\$2,459.31	\$18,373,491
Vehicle Maintenance and Repairs	71	\$791.77	\$5,915,324
Travel			
Airline Fares	71	\$339.60	\$2,537,157
Lodging on Trips	63	\$284.74	\$2,127,311
Auto/Truck/Van Rental on Trips	67	\$22.69	\$169,501
Food and Drink on Trips	66	\$308.81	\$2,307,103

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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August 23, 2015



Retail Goods and Services Expenditures

2612 Colby Ave, Everett, Washington, 98201
 Ring: 3 mile radius

Colby Site Data
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Top Tapestry Segments	Percent	Demographic Summary	2015	2020
Set to Impress (11D)	23.6%	Population	46,642	48,948
Front Porches (8E)	23.2%	Households	19,068	20,162
Parks and Rec (5C)	18.0%	Families	9,886	10,382
Social Security Set (9F)	8.5%	Median Age	37.8	38.5
Fresh Ambitions (13D)	5.1%	Median Household Income	\$45,335	\$52,511
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		82	\$1,900.67	\$36,241,912
Men's		82	\$357.53	\$6,817,299
Women's		82	\$659.51	\$12,575,458
Children's		83	\$309.17	\$5,895,179
Footwear		83	\$379.71	\$7,240,287
Watches & Jewelry		80	\$115.27	\$2,198,014
Apparel Products and Services (1)		81	\$79.49	\$1,515,675
Computer				
Computers and Hardware for Home Use		82	\$177.87	\$3,391,633
Portable Memory		86	\$4.63	\$88,233
Computer Software		87	\$17.57	\$334,973
Computer Accessories		80	\$15.37	\$293,062
Entertainment & Recreation		79	\$2,618.73	\$49,934,019
Fees and Admissions		81	\$522.71	\$9,967,126
Membership Fees for Clubs (2)		79	\$135.38	\$2,581,512
Fees for Participant Sports, excl. Trips		80	\$96.03	\$1,831,084
Admission to Movie/Theatre/Opera/Ballet		84	\$138.87	\$2,648,055
Admission to Sporting Events, excl. Trips		77	\$51.48	\$981,573
Fees for Recreational Lessons		82	\$100.33	\$1,913,073
Dating Services		103	\$0.62	\$11,829
TV/Video/Audio		82	\$1,075.01	\$20,498,377
Cable and Satellite Television Services		82	\$731.66	\$13,951,310
Televisions		82	\$121.82	\$2,322,774
Satellite Dishes		79	\$1.24	\$23,605
VCRs, Video Cameras, and DVD Players		84	\$9.25	\$176,469
Miscellaneous Video Equipment		73	\$7.87	\$150,038
Video Cassettes and DVDs		83	\$26.77	\$510,421
Video Game Hardware/Accessories		86	\$19.85	\$378,576
Video Game Software		86	\$23.53	\$448,726
Streaming/Downloaded Video		86	\$4.92	\$93,817
Rental of Video Cassettes and DVDs		83	\$19.49	\$371,624
Installation of Televisions		74	\$0.83	\$15,864
Audio (3)		84	\$103.56	\$1,974,641
Rental and Repair of TV/Radio/Sound Equipment		78	\$4.22	\$80,512
Pets		75	\$424.08	\$8,086,372
Toys and Games (4)		84	\$102.80	\$1,960,109
Recreational Vehicles and Fees (5)		68	\$148.39	\$2,829,467
Sports/Recreation/Exercise Equipment (6)		72	\$136.85	\$2,609,525
Photo Equipment and Supplies (7)		80	\$65.28	\$1,244,793
Reading (8)		81	\$123.43	\$2,353,578
Catered Affairs (9)		85	\$20.17	\$384,672
Food		82	\$6,964.93	\$132,807,369
Food at Home		82	\$4,288.41	\$81,771,425
Bakery and Cereal Products		83	\$602.22	\$11,483,174
Meats, Poultry, Fish, and Eggs		82	\$939.80	\$17,920,197
Dairy Products		81	\$457.37	\$8,721,129
Fruits and Vegetables		83	\$823.93	\$15,710,672
Snacks and Other Food at Home (10)		82	\$1,465.09	\$27,936,253
Food Away from Home		81	\$2,676.52	\$51,035,944
Alcoholic Beverages		85	\$470.58	\$8,972,931
Nonalcoholic Beverages at Home		82	\$409.92	\$7,816,267

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	76	\$2,080.00	\$39,661,452
Vehicle Loans	77	\$3,266.34	\$62,282,641
Health			
Nonprescription Drugs	76	\$98.24	\$1,873,213
Prescription Drugs	76	\$375.85	\$7,166,659
Eyeglasses and Contact Lenses	78	\$70.32	\$1,340,904
Home			
Mortgage Payment and Basics (11)	75	\$6,989.38	\$133,273,444
Maintenance and Remodeling Services	72	\$1,215.82	\$23,183,307
Maintenance and Remodeling Materials (12)	68	\$203.04	\$3,871,541
Utilities, Fuel, and Public Services	80	\$4,052.04	\$77,264,251
Household Furnishings and Equipment			
Household Textiles (13)	83	\$81.97	\$1,563,069
Furniture	79	\$409.59	\$7,810,141
Rugs	79	\$19.37	\$369,434
Major Appliances (14)	75	\$201.49	\$3,842,036
Housewares (15)	81	\$58.12	\$1,108,246
Small Appliances	82	\$37.70	\$718,945
Luggage	80	\$7.39	\$140,857
Telephones and Accessories	78	\$38.93	\$742,365
Household Operations			
Child Care	84	\$373.70	\$7,125,746
Lawn and Garden (16)	72	\$313.84	\$5,984,275
Moving/Storage/Freight Express	89	\$66.15	\$1,261,335
Housekeeping Supplies (17)	79	\$571.25	\$10,892,599
Insurance			
Owners and Renters Insurance	72	\$362.07	\$6,903,929
Vehicle Insurance	81	\$979.36	\$18,674,490
Life/Other Insurance	71	\$325.98	\$6,215,801
Health Insurance	78	\$2,052.19	\$39,131,097
Personal Care Products (18)	80	\$372.04	\$7,094,085
School Books and Supplies (19)	84	\$150.56	\$2,870,837
Smoking Products	84	\$392.68	\$7,487,705
Transportation			
Vehicle Purchases (Net Outlay) (20)	76	\$3,077.51	\$58,681,993
Gasoline and Motor Oil	78	\$2,750.17	\$52,440,287
Vehicle Maintenance and Repairs	80	\$898.26	\$17,128,115
Travel			
Airline Fares	83	\$396.46	\$7,559,623
Lodging on Trips	76	\$343.30	\$6,546,017
Auto/Truck/Van Rental on Trips	79	\$26.53	\$505,823
Food and Drink on Trips	78	\$362.24	\$6,907,261

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Front Porches (8E)	18.0%	Population	107,812	114,160
Parks and Rec (5C)	13.5%	Households	41,842	44,465
Set to Impress (11D)	10.7%	Families	24,915	26,396
Up and Coming Families (7A)	9.0%	Median Age	36.0	36.5
Metro Fusion (11C)	6.6%	Median Household Income	\$54,052	\$62,313
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		92	\$2,139.14	\$89,505,861
Men's		92	\$400.19	\$16,744,682
Women's		92	\$738.74	\$30,910,524
Children's		95	\$353.51	\$14,791,691
Footwear		93	\$425.04	\$17,784,401
Watches & Jewelry		92	\$132.90	\$5,560,627
Apparel Products and Services (1)		91	\$88.76	\$3,713,936
Computer				
Computers and Hardware for Home Use		93	\$200.36	\$8,383,644
Portable Memory		95	\$5.12	\$214,433
Computer Software		98	\$19.86	\$830,944
Computer Accessories		91	\$17.32	\$724,781
Entertainment & Recreation		89	\$2,949.08	\$123,395,270
Fees and Admissions		92	\$591.88	\$24,765,398
Membership Fees for Clubs (2)		90	\$153.72	\$6,431,940
Fees for Participant Sports, excl. Trips		92	\$110.98	\$4,643,625
Admission to Movie/Theatre/Opera/Ballet		95	\$155.82	\$6,519,790
Admission to Sporting Events, excl. Trips		87	\$58.00	\$2,426,881
Fees for Recreational Lessons		92	\$112.72	\$4,716,352
Dating Services		107	\$0.64	\$26,808
TV/Video/Audio		91	\$1,189.35	\$49,764,896
Cable and Satellite Television Services		90	\$803.77	\$33,631,526
Televisions		93	\$136.94	\$5,729,932
Satellite Dishes		90	\$1.41	\$58,879
VCRs, Video Cameras, and DVD Players		94	\$10.28	\$430,100
Miscellaneous Video Equipment		91	\$9.78	\$409,368
Video Cassettes and DVDs		94	\$30.16	\$1,261,937
Video Game Hardware/Accessories		96	\$22.17	\$927,610
Video Game Software		95	\$26.20	\$1,096,361
Streaming/Downloaded Video		99	\$5.69	\$238,278
Rental of Video Cassettes and DVDs		95	\$22.34	\$934,857
Installation of Televisions		87	\$0.98	\$41,037
Audio (3)		93	\$114.85	\$4,805,517
Rental and Repair of TV/Radio/Sound Equipment		89	\$4.77	\$199,496
Pets		85	\$483.66	\$20,237,402
Toys and Games (4)		93	\$113.60	\$4,753,142
Recreational Vehicles and Fees (5)		79	\$172.50	\$7,217,613
Sports/Recreation/Exercise Equipment (6)		87	\$164.19	\$6,870,018
Photo Equipment and Supplies (7)		93	\$75.77	\$3,170,173
Reading (8)		89	\$135.58	\$5,672,772
Catered Affairs (9)		95	\$22.56	\$943,855
Food		91	\$7,774.95	\$325,319,619
Food at Home		91	\$4,755.49	\$198,979,065
Bakery and Cereal Products		91	\$662.23	\$27,709,174
Meats, Poultry, Fish, and Eggs		91	\$1,046.57	\$43,790,618
Dairy Products		90	\$508.35	\$21,270,582
Fruits and Vegetables		92	\$908.36	\$38,007,714
Snacks and Other Food at Home (10)		91	\$1,629.96	\$68,200,977
Food Away from Home		92	\$3,019.47	\$126,340,554
Alcoholic Beverages		94	\$522.27	\$21,852,978
Nonalcoholic Beverages at Home		91	\$453.97	\$18,994,926

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

2612 Colby Ave, Everett, Washington, 98201
Ring: 5 mile radius

Colby Site Data
Latitude: 47.98302
Longitude: -122.20856

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	87	\$2,385.77	\$99,825,475
Vehicle Loans	90	\$3,818.58	\$159,777,129
Health			
Nonprescription Drugs	86	\$110.86	\$4,638,761
Prescription Drugs	84	\$417.10	\$17,452,318
Eyeglasses and Contact Lenses	87	\$78.17	\$3,270,704
Home			
Mortgage Payment and Basics (11)	87	\$8,160.31	\$341,443,494
Maintenance and Remodeling Services	83	\$1,397.84	\$58,488,254
Maintenance and Remodeling Materials (12)	79	\$236.64	\$9,901,460
Utilities, Fuel, and Public Services	89	\$4,520.80	\$189,159,132
Household Furnishings and Equipment			
Household Textiles (13)	92	\$90.45	\$3,784,779
Furniture	91	\$468.19	\$19,590,204
Rugs	85	\$20.91	\$875,025
Major Appliances (14)	87	\$233.55	\$9,772,310
Housewares (15)	90	\$65.24	\$2,729,792
Small Appliances	91	\$41.56	\$1,739,092
Luggage	92	\$8.42	\$352,135
Telephones and Accessories	90	\$44.88	\$1,878,009
Household Operations			
Child Care	96	\$428.72	\$17,938,499
Lawn and Garden (16)	82	\$357.67	\$14,965,541
Moving/Storage/Freight Express	99	\$73.45	\$3,073,218
Housekeeping Supplies (17)	89	\$642.34	\$26,876,739
Insurance			
Owners and Renters Insurance	83	\$415.64	\$17,391,179
Vehicle Insurance	91	\$1,103.38	\$46,167,751
Life/Other Insurance	82	\$379.14	\$15,864,074
Health Insurance	86	\$2,283.56	\$95,548,925
Personal Care Products (18)	91	\$425.82	\$17,817,268
School Books and Supplies (19)	93	\$168.09	\$7,033,072
Smoking Products	90	\$417.88	\$17,484,869
Transportation			
Vehicle Purchases (Net Outlay) (20)	88	\$3,552.06	\$148,625,501
Gasoline and Motor Oil	89	\$3,131.91	\$131,045,280
Vehicle Maintenance and Repairs	91	\$1,013.40	\$42,402,689
Travel			
Airline Fares	93	\$444.79	\$18,610,974
Lodging on Trips	87	\$393.59	\$16,468,451
Auto/Truck/Van Rental on Trips	92	\$31.00	\$1,297,220
Food and Drink on Trips	89	\$413.04	\$17,282,515

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Retail Goods and Services Expenditures

2612 Colby Ave, Everett, Washington, 98201
Ring: 5 mile radius

Colby Site Data
Latitude: 47.98302
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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

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August 23, 2015